



Five Ways to Build a Winning ALAS Conference Proposal

1. **Align with the ALAS Mission**

Proposals should reflect a commitment to advancing Latino leadership in education. Ensure your session promotes equity, student success, and transformative leadership.

2. **Bring Research to Life**

ALAS values evidence-based practices, but we also prioritize practical application. Show how your work drives real change for Latino students and school communities.

3. **Engage and Inspire**

A powerful session does more than inform—it motivates. Design an interactive, meaningful experience that encourages dialogue, reflection, and action.

4. **Make It Actionable**

Your audience should leave with concrete takeaways they can implement immediately. Demonstrate how your session's insights will have a lasting impact beyond the conference.

5. **Show Your Authentic Leadership**

Your unique experiences, background, and passion for education make your proposal stand out. Let your leadership and commitment to Latino students shine through.

